

2020
Virginia Department of Transportation
Daily Traffic Volume Estimates
Including Vehicle Classification Estimates
where available

Special Locality Report
292
Town of Rural Retreat

Information in this report is included in Report
98
(Wythe County)

Prepared By
Virginia Department of Transportation
Traffic Engineering Division

In Cooperation With
U.S. Department of Transportation
Federal Highway Administration

The reported 2020 AADTs represent the best estimate of 2020 average daily traffic, however, this year's AADTs do vary from normal traffic in the years prior to 2020 due to COVID-19. The reported AADTs may not represent typical traffic for a given day or period within the year as the drastic seasonal variations were normalized through the factoring process. The 2020 publications are therefore colored to draw users attention to the fact that uses of the 2020 published estimates versus alternative data sources should be determined at users' discretion based on the objectives or nature of the analyses being performed.

The estimated 2020 DVMT for the entire state maintained network total to 208,000,000, which has trended down by 11 percent compared to the 2019 level of 234,000,000. For most traffic links across the state, the estimated 2020 AADTs are also seen to have decreased from their 2019 levels.

Virginia Department of Transportation
Traffic Engineering Division
Traffic Monitoring Section

The Virginia Department of Transportation (VDOT) conducts a program where traffic count data are gathered from sensors in or along streets and highways and other sources. From these data, estimates of the average number of vehicles that traveled each segment of road are calculated. VDOT periodically publishes booklets listing these estimates.

One of these booklets, titled “Average Daily Traffic Volumes with Vehicle Classification Data, on Interstate, Arterial and Primary Routes” includes a list of each Interstate and Primary highway segment with the estimated Annual Average Daily Traffic (AADT) for that segment. AADT is the total annual traffic estimate divided by the number of days in the year. This booklet also includes information such as estimates of the percentage of the AADT made up by 6 different vehicle types, ranging from cars to double trailer trucks; estimated Annual Average Weekday Traffic (AAWDT), which is the number of vehicles estimated to have traveled the segment of highway during a 24 hour weekday averaged over the year; as well as Peak Hour and Peak Direction factors used by planners to formulate design criteria.

In addition to the Primary and Interstate publication, one hundred books are published periodically, one for each of 100 areas across the state defined by VDOT for record-keeping purposes. These books include traffic volume estimates for roads within the county, cities, and towns within the area. These books are titled “Daily Traffic Volumes Including Vehicle Classification Estimates, where available; Jurisdiction Report numbers 00 through 99”.

Also available are a number of reports summarizing the average Vehicle Miles Traveled (VMT) in selected jurisdictions and other categories of highways. There are many different ways to present traffic volume summary information. Because the user determines the value of each presentation, the reports have been redesigned based on user requests and feedback. The people of the VDOT Traffic Engineering Division Traffic Monitoring Section who produce these books welcome requests for other helpful ways of presenting the summary information.

A compact disc (CD) is available that includes files in the Adobe® Portable Document Format (PDF) that can be displayed, searched, and printed using common desktop computer equipment. The CD includes the publications described above as well as a number of other reports, including specialized VMT summaries and smaller AADT reports for each city and town separately.

Publication Notes

Parallel Roads

For road inventory and management purposes, some roadways are counted separately by direction and have separately published traffic estimates for each direction of travel. Examples of such roadways are the interstate system and routes with separated facilities and (usually) one-way traffic facilities in urban areas. In these publications, they are referred to as parallel roads. As a convenience for the users of the publication, the listing for segments of roads with parallel segments are published with both the traffic estimates for their own direction of travel (e.g. I-95 Northbound) as well as the estimate of the total of all traffic on the same route including parallel roadways (all directions of I-95). The publication will have a “Combined Traffic Estimates for Parallel Roadways on this Route” or “Combined Traffic” identifiers for the combined direction of travel estimates.

Roadways such as I-395 with a North segment, a South segment and a separate Reversible lane segment will have the estimate for more than two parallel roadways included in the entire combined traffic estimate.

Some routes have very complicated paths through cities and towns. These parallel paths may be too complex to allow a relationship between nearby sections of the opposite direction on the same route. In this case, to indicate that the traffic estimates for such a road segment may not include all directions of traffic on that route, the line that would list the combined values will indicate “NA” for not available.

VDOT’s traffic monitoring program includes more than 100,000 segments of roads and highways ranging from several mile sections of Interstate highways to very short sections of city streets. Due to problems experienced obtaining some traffic count data, and the level of quality necessary to maintain confidence in the data, no estimate is currently available for some segments of roadway. These segments are included in the publications indicating “NA” for not available. It is the intention of the VDOT Traffic Engineering Division Traffic Monitoring group to obtain the data necessary and to report traffic volume estimates on all road segments included in these publications.

Many of the road segments in this program are local secondary roads. The amount and detail of data collected on these roads are not as great as the data collected on higher volume roads. The vehicle classification, average weekday traffic volumes, and the theoretical design hour traffic volumes are not calculated for these roads. The publications indicate “NA” for the information that is not available.

This publication is based on a traffic monitoring program initiated in 1997. Because the data collection techniques and statistical evaluation processes are different than those used in previous years, comparison with previous publications may be misleading.

Glossary of Terms:

Route: The Route Number assigned to this segment of roadway with the master inventory route number if this is an overlapping route, with official street or highway name if available.

Length: Length of the traffic segment in miles.

AADT: Annual Average Daily Traffic. The estimate of typical daily traffic on a road segment for all days of the week, Sunday through Saturday, over the period of one year.

QA: Quality of AADT:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- F Factored Short Term Traffic Count Data
- G Factored Short Term Traffic Count Data with Growth Element
- H Historical Estimate
- M Manual Uncounted Estimate
- N AADT of Similar Neighboring Traffic Link
- O Provided By External Source
- R Raw Traffic Count, Unfactored

4Tire: Percentage of the traffic volume made up of motorcycles, passenger cars, vans and pickup trucks.

Bus: Percentage of the traffic volume made up of buses.

2Axle Truck: Percentage of the traffic volume made up of 2 axle single unit trucks (not including pickups and vans).

3+Axle Truck: Percentage of the traffic volume made up of single unit trucks with three or more axles.

1Trail Truck: Percentage of the traffic volume made up of units with a single trailer.

2Trail Truck: Percentage of the traffic volume made up of units with more than one trailer.

QC: Quality of Classification Data:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- C Short Term Classified Traffic Count Data
- F Factored Short Term Traffic Count Data
- H Historical Estimate
- M Mass Collective Average
- N Classification Estimates of Similar Neighboring Traffic Link

K Factor: The estimate of the portion of the traffic volume traveling during the peak hour or design hour.

QK: Quality of the K Factor estimate:

- A Factor based on 30th Highest Hour Observed During at least 250 days of Continuous Traffic Data
- B Factor based on other Hour Observed During Less than 250 days of Continuous Traffic Data
- F Factor based on Highest Hour Collected at in a 48 Hour Weekday Period
- M Factor based on Manual Estimate of design hour
- N Design Hour Factor (K Factor) of Similar Neighboring Traffic Link
- O Provided by External Source

Dir Factor: The estimate of the portion of the traffic volume traveling in the peak direction during the peak hour..

AAWDT: Average Annual Weekday Traffic. The estimate of typical traffic over the period of one year for the days between Monday through Thursday inclusive.

QW: Quality of AAWDT:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- F Factored Short Term Traffic Count Data
- G Factored Short Term Traffic Count Data with Growth Element
- M Manual Uncounted Estimate
- N AAWDT of Similar Neighboring Traffic Link
- O Provided by External Source

Year: Year for which the published values are appropriate. If the Quality of AADT (QA) is "R", the year is the year that the raw traffic count was collected, and if available,

Route Shield Legend

Route Systems



Interstate Route

Traffic volume data for Interstate Routes and some other routes are reported separately by direction, as well as combined.



US Route



Virginia State Route



Frontage Road (F precedes frontage route number)



Secondary Route

Special Routes



Bus - Business Route
Bypass - Bypass Route
Truck - Truck Route



ALT - Alternate Route
Wve - Wve Route connector



P - Parallel Route; Southbound or Westbound direction lanes of a numbered route where they are on a different road facility than the other direction.



The VDOT Maintenance Jurisdiction number is displayed below the Secondary Route Number if the Maintenance Jurisdiction is different than the jurisdiction in the title of the report.

Virginia Department of Transportation
 Traffic Engineering Division
 2020
 Annual Average Daily Traffic Volume Estimates By Section of Route
 Town of Rural Retreat

Route	Jurisdiction	Length	AADT	QA	4Tire	Bus	-----Truck-----				QC	K Factor	QK	Dir Factor	AAWDT	QW
							2Axle	3+Axle	1Trail	2Trail						
		From: 98-616 Baumgardner Ave														
90 Main St	Town of Rural Retreat (Maint: 98)	0.60	5500	G	97%	1%	1%	0%	1%	0%	C	0.099	F	0.527	5500	G
		To: NCL Rural Retreat														






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						2Axle	3+Axle	1Trail	2Trail											
Town of Rural Retreat																				
615 SR Mountain View Ave	0.58	310	From: SCL Rural Retreat																	
			R													NA	01/18/2017			
To: 98-749 Cedar Springs Rd																				
616 SR Parsonage Ave	0.26	820	From: WCL Rural Retreat																	
			R													0.116	F	0.664	NA	01/18/2017
To: 98-1107 Hemlock St																				
616 SR Parsonage Ave	0.22	850	G	98%	1%	1%	0%	0%	0%	C	0.111	F	0.653	840	G	2020				
			From: 98-1101 Parsonage Ave																	
616 SR Baumgardner Ave	0.32	260	To: SR 90 Main St																	
			R														NA	01/18/2017		
From: SR 90; 98-749																				
616 SR Baumgardner Ave	0.23	810	To: 98-674 S, Greever St																	
			R															NA	02/03/2017	
From: 98-674 N, Greever St																				
616 SR Railroad Ave	0.18	850	To: ECL Rural Retreat																	
			R															NA	02/03/2017	
From: SCL Rural Retreat																				
674 SR Greever St	0.42	340	G	97%	3%	0%	0%	0%	0%	C	0.169	F	0.785	330	G	2020				
			From: 98-616 S, E Baumgardner Ave																	
674 SR Greever St	0.21	600	G	98%	1%	0%	0%	0%	0%	C	0.176	F	0.682	600	G	2020				
			To: 98-675, E Buck Ave																	
674 SR Greever St	0.18	390	To: 98-1110 Chestnut Ave																	
			R															NA	02/01/2017	
From: NCL Rural Retreat																				
674 SR Greever St	0.10	600	To: WCL Rural Retreat																	
			R																NA	02/01/2017
From: 98-1114 Hickory Ave																				
675 SR Chinquapin Ave	0.15	480	To: 98-1111 Church St																	
			R																0.111	F
From: SR 90 Main St																				
675 SR Chinquapin Ave	0.49	1100	G	98%	1%	1%	0%	0%	0%	C	0.112	F	0.507	1100	G	2020				
			To: 98-674 Greever St																	
675 SR Buck Ave	0.07	300	G	95%	4%	1%	0%	0%	0%	F	0.134	F	0.784	300	G	2020				
			From: SR 90 Main St																	
675 SR E Buck Ave	0.23	1200	G	95%	4%	1%	0%	0%	0%	C	0.19	F	0.603	1200	G	2020				
			To: 98-674 Greever St																	
675 SR Buck St	0.33	630	To: ECL Rural Retreat																	
			R																NA	02/01/2017
From: 98-749 Cedar Springs Rd																				
723 SR Maple Ave		240	To: 98-674 Greever St																	
			R																NA	02/03/2017
From: SR 90 Main St																				
725 SR E Railroad Ave		400	To: 98-674 Greever St																	
			R																NA	02/03/2017
From: Dead End																				
727 SR Frye Ave		80	To: 98-675 Chinquapin Ave																	
			R																NA	04/04/2017
From: SR 90 Main St																				
749 SR Cedar Springs Rd		4300	G	98%	1%	1%	0%	0%	0%	F	0.099	F	0.594	4300	G	2020				
			To: 98-1101 Parsonage Ave																	
749 SR Cedar Springs Rd		3200	G	98%	1%	1%	0%	0%	0%	C	0.093	F	0.619	3100	G	2020				
			To: 98-615 Mountain View Ave																	
749 SR S Main St		2600	G	98%	1%	1%	0%	0%	0%	F	0.097	F	0.769	2600	G	2020				
			To: 98-1112 Ridge Ave																	
749 SR Cedar Springs Rd		2000	G	98%	1%	1%	0%	1%	0%	C	0.092	F	0.632	2000	G	2020				
			To: SCL Rural Retreat																	

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						2Axle	3+Axle	1Trail	2Trail							
Town of Rural Retreat																
753 98 Cherry St		200	R			From: 98-616 Parsonage Ave To: NCL Rural Retreat					NA			NA		03/28/2017
1101 98 Parsonage Ave		800	G	98%	1%	0%	0%	0%	0%	C	0.129	F	0.520	800	G	2020
1102 98 Oak St		170	R			From: 98-723 Maple Ave To: 98-616 Baumgardner Ave					NA			NA		01/20/2017
1103 98 Pine Ave		220	R			From: 98-1118 Varnelle Ave To: 98-1117 Gap					NA			NA		01/18/2017
1103 98 Baughman St		90	R			From: 98-1101 Gap To: 98-616 Baumgardner Ave					NA			NA		01/18/2017
1104 98 Westfield Ave		190	R			From: WCL Rural Retreat To: 98-727 Frye Ave					NA			NA		03/28/2017
1105 98 Mountain View Ave		40	R			From: Dead End To: 98-615 Mountain View Ave					NA			NA		03/16/2017
1106 98 Evergreen Ave		170	R			From: 98-674 Greever St To: 98-9424					NA			NA		02/01/2017
1107 98 Hemlock St		45	R			From: Dead End To: 98-616 Parsonage Ave					NA			NA		03/16/2017
1108 98 Beech St		90	R			From: 98-675 Chinquapin Ave To: 98-1109 Jefferson Ave					NA			NA		01/20/2017
1109 98 Jefferson Ave		100	R			From: Dead End To: 98-1108 Beech St					NA			NA		03/16/2017
1109 98 Jefferson Ave		40	R			From: 98-1108 Beech St To: Dead End					NA			NA		03/16/2017
1110 98 Chestnut Ave		150	R			From: 0.05 MW 98-674 Greever St To: 98-674 Greever St					NA			NA		02/01/2017
1110 98 Chestnut Ave		60	R			From: 98-674 Greever St To: Dead End					NA			NA		03/16/2017
1111 98 Delp Ave		49	R			From: SR 90 Main St To: 98-675 Buck Ave; Chinquapin Ave					NA			NA		01/20/2017
1112 98 Ridge Ave		740	G	98%	1%	1%	1%	0%	0%	C	0.105	F	0.606	730	G	2020
1113 98 Elm Ave		90	R			From: 98-727 Frye Ave To: WCL Rural Retreat					NA			NA		01/20/2017
1114 98 Hickory Ave		180	R			From: WCL Rural Retreat To: 98-675 Chinquapin Ave					NA			NA		01/20/2017
1115 98 Catron St		170	R			From: 98-725, E Railroad Ave To: 98-675, E Buck Ave					NA			NA		02/01/2017

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						2Axle	3+Axle	1Trail	2Trail							
Town of Rural Retreat																
 Valleyview Ave		110	R			From: Dead End					NA			NA		03/16/2017
						To: 98-674 Greever St										
 Williams Ave		770	R			From: 98-1103 Pine Ave					NA			NA		01/18/2017
						To: 98-749 Cedar Springs Rd										
 Varnelle Ave		90	R			From: Dead End					NA			NA		03/17/2017
						To: 98-1103 Pine Ave										
 Indian Cr		100	R			From: 98-1126 Indian Cr					NA			NA		03/28/2017
						To: SR 90 Main St										
 Sch; 98-675		280	R			From: Retreat Elem High					NA			NA		02/03/2017
						To: Sch; 98-675										